

Trend Micro™

# Worry-Free™ Business Security Advanced and Standard 6

## #1 for Small Business Security

As a small business, you rely on the web to generate demand, serve customers, and compete effectively. However, doing so opens the door to viruses, spam, spyware and other web threats that can steal sensitive information, drain PC resources, and harm your good reputation. Conventional antivirus solutions are not enough. Almost half\* of small businesses have suffered an attack - even with traditional antivirus installed. In addition, employees can unintentionally open the door to attacks simply by visiting a compromised website, reading a malicious email, or inserting an infected USB device.

### Global Smart Threat Detection

Trend Micro™ Worry-Free™ Business Security solutions provide a safer, smarter, and simpler way to protect your business assets. Unlike other antivirus and antispam solutions, Worry-Free Business Security solutions are powered by the Trend Micro™ Smart Protection Network. This next-generation security infrastructure provides a unique approach to blocking viruses, spyware, spam, and web threats before they reach your business – it's like having a global neighborhood watch.

### High Performance, Zero Administration

Worry-Free Business Security continuously updates protection, with at least 80 percent of updates residing on the local security server – not on users' PCs. This enables fast scanning to stop the latest threats without significantly impacting performance over time. And it's easy—users stay protected with zero administration.

### Protection for Any Small Business

Worry-Free Business Security offers protection from viruses, spyware and other web threats in three editions: Hosted for small offices; Standard, for small businesses with servers and PCs; and Advanced, which stops spam before it can reach your business.

\*AMI primary research 2008

### Experience Worry-Free Security

You can stop worrying about security. Worry-Free Business Security is:

#### Safer

- Stops viruses, spyware, spam, and other web threats with unique web and email reputation technology from Trend Micro.
- Stops new threats faster by automatically sending information about possible threats from protected computers to Trend Micro using Smart Feedback.
- Blocks infected, time-wasting, or offensive websites with URL filtering.

#### Smarter

- Fast scanning and updates with Smart Scan maximises protection against new threats.
- Minimises performance impact to PCs by storing update information centrally.

#### Simpler

- It's easy to install and deploy.
- Offers choice of management consoles: easy dashboard with "traffic-light" status; Microsoft consoles; or a console designed for IT providers.



### West Coast Labs

January 2009

“ Trend Micro Worry-Free Business Security... comprehensive security in a single, easy-to-use solution, protecting against attacks on a wide variety of levels and business situations. ”

### Sterling Networks

“ We are seeing a lot more Web threats today, and we appreciate that Trend Micro does a great job in keeping up with the changing nature of attacks... We've seen Trend Micro respond in less than an hour when it takes several hours for Symantec. ”

Jim Sterling, President

WORRY-FREE BUSINESS SECURITY	
New Features	Benefits
<b>Fast Scanning</b> Smart Scan detects and removes the latest threats by significantly increasing frequency of updates. Up to 80% or more updates are not stored on protected computers.	<ul style="list-style-type: none"> <li>• Helps users stay productive</li> <li>• Minimises impact to users' PCs over time</li> </ul>
<b>URL Filtering</b> Block websites inappropriate for your business by selecting configurable filter strength, rules, and business/leisure hours.	<ul style="list-style-type: none"> <li>• Provides additional protection against web threats by blocking exposure to risky websites</li> <li>• Helps keep employees focused by blocking offensive or non-work related websites</li> </ul>
<b>Smart Feedback Technology</b> Simply and automatically feed back security-related issues/events to Trend Micro.	<ul style="list-style-type: none"> <li>• Identifies new threats faster to protect users rapidly</li> <li>• Speeds identification, analysis, and resolution of new threats to protect all user</li> </ul>

Worry-Free Business Security Solutions			
Protection Point	Advanced	Standard	Services
PCs (desktops/laptops)	✓	✓	✓
File Servers	✓	✓	✓
Microsoft™ Windows™ Small Business Servers, Essential Business Servers	✓	**	
Microsoft™ Exchange Servers	✓		

Safer Protection	Advanced	Standard	Services
URL Filtering blocks access to unproductive, offensive, or risky sites. Many Categories with scheduling <b>New!</b>	✓	✓	
Blocks viruses, POP3 spam, spyware, rootkits and bots	✓	✓	✓
Stops spam before it reaches your network with Hosted Email Security	✓		

Smarter Protection	Advanced	Standard	Services
Faster scanning, quicker updates with minimal PC impact (Smart Scan) <b>New!</b>	✓	✓	✓
Automatically identifies emerging threats and alerts Trend Micro™ Smart Feedback technology <b>New!</b>	✓	✓	✓
Guards against infection from USB devices <b>New!</b>	✓	✓	✓
Filters Instant Messaging (IM) content	✓	✓	✓
Secures Wireless (Wi-Fi) connections	✓	✓	✓
Locks down select files and folders (e.g. QuickBooks®)	✓	✓	✓

Simpler Protection	Advanced	Standard	Services
Enhanced dashboard for at-a-glance status checking <b>New!</b>	✓	✓	✓
Zero Administration			
• Easy install with preconfigured settings	✓	✓	✓
• Generates security reports	✓	✓	✓
• Provides a choice of consoles	✓	✓	✓
• Sets higher security automatically for travelling laptops	✓	✓	

\*\*For intergrated messaging protection, select Advanced.

**Trend Micro Hosted Email Security**

- Included with Worry-Free Business Security Advanced. Stops spam before it reaches your business.
- 100% availability Service Level Agreement
- No maintenance required
- 50MB maximum message size
- Inbound and outbound email scanning
- Option for email encryption (chargeable)

**System Requirements for Worry-Free Business Security Advanced and Standard**

For detailed system requirements, visit [www.worryfree.com](http://www.worryfree.com)

**Operating System:** Microsoft™ Windows™ 2000 (32-bit only), Windows XP SP2 or later, Windows™ Vista™, Windows™ 7, Windows Server 2003 SP1 or later, Windows Server 2008, Windows Home Server (32-bit only)

**Processor:** Intel™ Pentium™ or AMD™

**RAM:** 256MB-1GB (operating system dependant)

**Disk space:** 350MB

**Web Browser:** Microsoft™ Internet Explorer 6.0 or 7.0

**Monitor:** 800 x 600 resolution with 256 colors

**Web Console Requirements:**

- Microsoft™ Internet Explorer 6.0, 7.0, 8.0
- Adobe™ Acrobat™ Reader 7.0 or 8.0 to view reports
- Internet connection



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